

European North Basketball League

WWW.ENBLEAGUE.EU

SEASON 2022/23



8

COUNTRIES



15 TEAMS



68 GAMES





ENBL



ALL GAMES BROADCASTED ON TV

PUBLICATIONS ACROSS THE MOST POPULAR MEDIA CHANNELS IN EACH COUNTRY



«REGIONAL TOURNAMENTS OWN THE FUTURE,
ENBL WILL DEFINITELY DEVELOP»



«LATVIANS CREATED A GOOD ALTERNATIVE TO THE
EUROCUPS. ACCENTS ARE ON BASKETBALL, NOT
SOME NONSENSE»



«NEWS ON THE MOST POPULAR LITHUANIAN
BASKETBALL WEBSITES»

Pleinīcs: Reģionālajiem turnīriem pieder nākotne, ENBL noteikti attīstīsies

leteikt

Ilmārs Stūriška
18:24, 21. oktobris 2021

Lätlased lōid eurosarjale hea alternatiivi. Talts: rōhk on korvpallil, mitte tilulilul

Jarmo Jagomāgi
Reporter

25. oktobris 2021, 14:04

Naujai įkurtoje Šiaurės Europos krepšinio lygoje – „Šiaulių“ klubas

2021-09-02 21:35

Šviežiausias naujienas
Prieš 12 min. Šilutėnų krepšinio klubas ir atstovai (BasketN...
Prieš 57 min. Startuoja antrasis „D... sezonas: suburk sav...
Prieš 1 val. Su „Zalgiriu“ išokius Niokis...
Niokis...
Niokis...



We are predicted bright future...

European North Basketball League



European North Basketball League



THE LEAGUE HAS DONE A GREAT JOB OF RECRUITING QUALITY CLUBS FOR THIS YEAR'S COMPETITION.

ITAMAR ROSENBERG
GENERAL MANAGER



IT HAS BEEN VERY INTERESTING TO SEE THE START OF A THE LEAGUE AND ITS RAPID GROWTH THROUGH 2 FIRST SEASONS.

ROBERT PETERSON
GENERAL MANAGER



We are predicted bright future...

European North Basketball League



I THINK THIS PROJECT IS GOOD ONE, WITH BRIGHT PERSPECTIVE.

OLIVER VIDIN
HEAD COACH



European North Basketball League

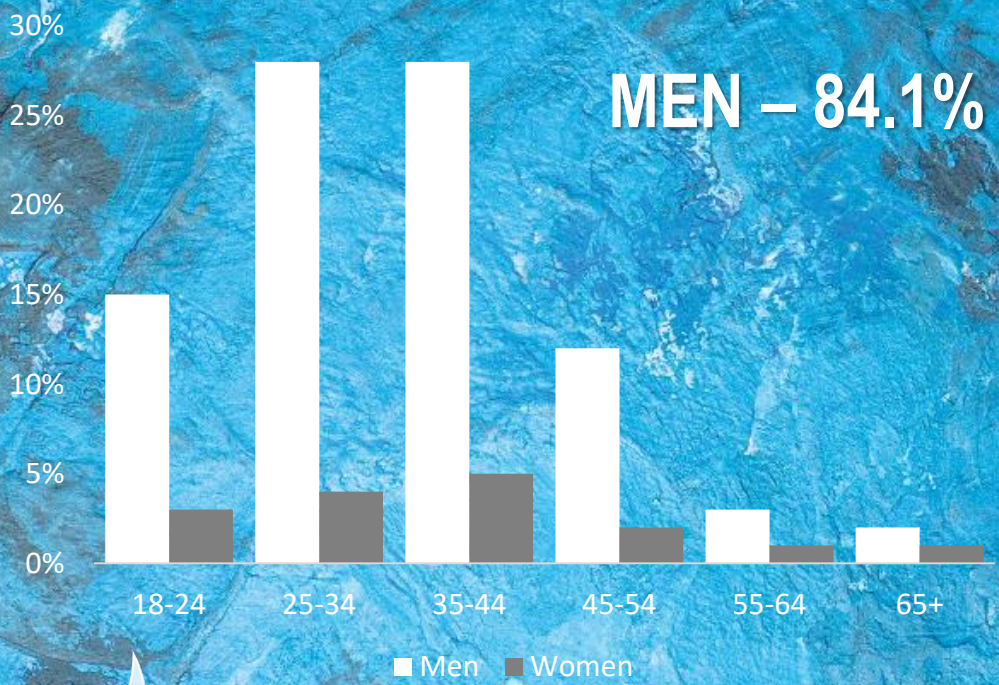


THIS IS THE SECOND YEAR OF OPERATION AND THE LEVEL PRESENTED BY INDIVIDUAL TEAMS IS MUCH HIGHER THAN LAST YEAR.

ANDRZEJ URBAN
COACH



SOCIAL MEDIA





**+85% FOLLOWERS
GROWTH DURING
THE 2022/23
SEASON**

**+100K REACH DURING
FINAL4**

1,000,000
FOLLOWERS
OF CLUBS
AND PLAYERS





**SEASON
2023/24**

16 TEAMS

8+

COUNTRIES



NEW:

UK

ROMANIA

BULGARIA

NETHERLANDS

BELGIUM



GAMES FROM
OCTOBER TO APRIL,
EVERY TUESDAY/
WEDNESDAY



COMPETITION SYSTEM – 16 TEAMS

GROUP A

A1
A2
A3
A4
A5
A6
A7
A8

GROUP B

B1
B2
B3
B4
B5
B6
B7
B8

PLAYOFFS

A1	VS	B4
A2	VS	B3
A3	VS	B2
A4	VS	B1

HOME/AWAY (BEST OF 2)
FROM FEBRUARY TO MARCH

REGULAR SEASON
FROM OCTOBER TO FEBRUARY
(TUESDAY/WEDNESDAY)
7 GAMES (HOME/AWAY)

FINAL4
SINGLE GAMES
APRIL



COMMERCIAL POSITIONS



Your brand on LED SCREENS

**YOUR
BRAND LOGO**

**YOUR
BRAND LOGO**

**YOUR
BRAND LOGO**



**Your brand on
REFEREES**

**YOUR
BRAND
LOGO**



**ACTIVITIES AT THE STAGE VENUES:
GEAR HANDOUT AND OTHER POSSIBILITIES**



**BRAND INTEGRATION
IN
SOCIAL MEDIA POSTS,
WEBSITE, RESULTS
COMMUNICATION**



**TV COMMERCIAL TIME DURING THE
BROADCASTS**

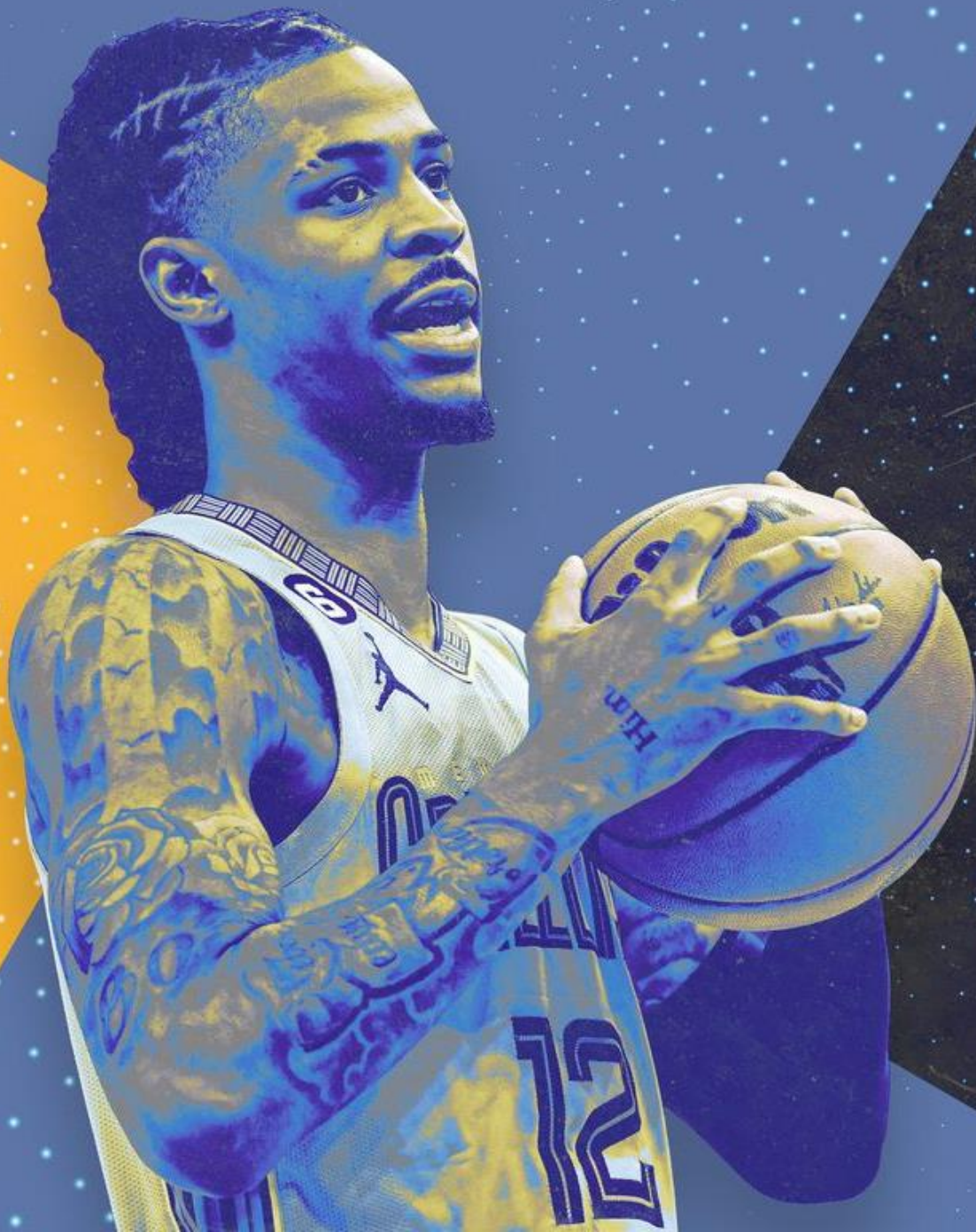
**SPECIAL REPLY PRESENTED BY PARTNER: DRIVE OF THE GAME (REPLAY
PRESENTED BY X COMPANY)**



WALIS
17.12.2022

17.12.2022

UNLIMITED POTENTIAL – JA MORANT SHARING LEAGUE EPISODES



Ja Morant @JaMorant · 03 febr.
aye gang @ShaqLeroy boyyyyyy

Ironi Ness Ziona @ironin... · 02 febr.
The pass, the slam - could it be that @Djcoop1220 and @ShaqLeroy made the play of the season yesterday in Valmiera? 🤔🤔

0:19 TAR 48 - 60 ZIO 4:47 11

18 34 642 473K

Ironi Ness Ziona @ironinessziona
The pass, the slam - could it be that @Djcoop1220 and @ShaqLeroy made the play of the season yesterday in Valmiera? 🤔🤔

#DreamBig | @ENBLeague

111K views

17:11 · 02 febr. 23 **484K Views**

22 Retweets 7 Quotes 156 Likes

Ja Morant @JaMorant

#KaariJ #LLT #beneathnoone #trainedtogo

jamorant.com Born 10. augusts

Joined 2015. g. aprīlis

416 Following **2 717 531 Follower**

SOCIAL RESPONSIBILITY PROJECTS

0 1 0
10:00
TIME OUT
0 0



Stand With Ukraine



FINAL 4 COURT WITH PARTNER IMAGE





CUSTOM POSITIONS: TOWELS, CHEERLEADERS ETC.



CUSTOM POSITIONS: TOWELS, CHEERLEADERS ETC.

Position	25,000EUR	50,000EUR	100,000EUR	Investor/shareholder
Branding on game LED screens	5% of time	10% of time	15% of time	15% of time
Branding on interview walls (if available)	Yes	Yes	Yes	Yes
Branding on referee shirts	No	On the back	On the front	On the front
Branding on game posters	Yes	Yes	Yes	Yes
Branding on the league website	Yes	Yes	Yes	Yes
Branding on all the social media communication posters	Yes	Yes	Yes	Yes
Gear handout during the games	No	Yes	Yes	Yes
Commercial time on TV	30sec per game	60sec per game	120sec per game	120sec per game
Special game replay presented by partner (e.g. Dunk of the game presented by x name)	No	No	Yes	Yes
Court stickers during the Final 4 event (4 games)	1 sticker	2 stickers	4 stickers	4 stickers
Fan competitions during the Final 4 event (4 games)	No	1 timeout	2 timeouts	2 timeouts

Position	25,000EUR	50,000EUR	100,000EUR	Investor/shareholder
Invitation to the Final4 (networking in VIP, 2 days event etc.)	1 person	2 persons	4 persons	4 persons
Brand integration in the league name	No	No	Yes	Yes
League brandbook according to partner (colours, font etc.)	No	No	Yes	Yes
Other activation possibilities during the season (e.g. Special event during the game, or game presented by x name)	Once a season	Twice a season	4x times a season	4x times a season
Tickets to every game	2 tickets	4 tickets	8 tickets	8 tickets
Strategic participation in league development	No	No	No	Yes



JOIN ENBL FAMILY



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